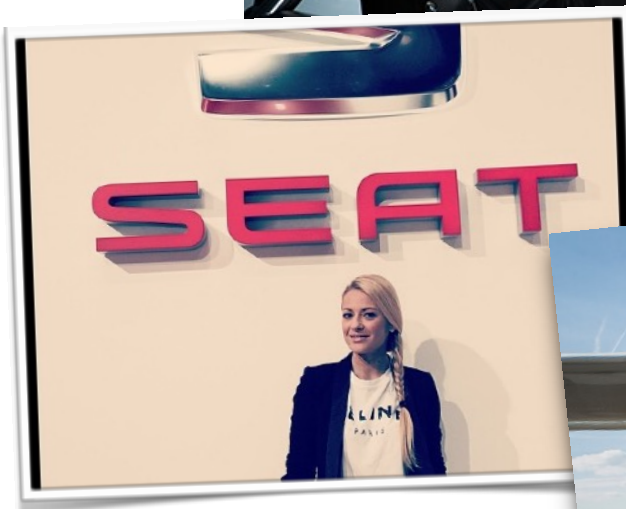


Christa Rigozzi

Brand Ambassador

Christa Rigozzi studied Media and Communication Science at the University of Friborg and as a minor subject Criminal Law and Criminology at the University of Bern, with Bachelor degree. On September 9, 2006, Christa Rigozzi was crowned Miss Switzerland in Geneva. Thanks to her charm she was able to win so many appearances, advertising campaigns and TV commercials during the year that she wrote history as the most successful Miss Switzerland ever. Since then Christa Rigozzi has been contracted by renowned companies such as SEAT, Kraft Foods, Ducati, s.Oliver, SBB and the Swatch Group, to name but a few.



Influencer






Christa Rigozzi started early to let her ever-growing fan base participate in her everyday life via social media. She maintains both an Instagram and a personal Facebook account. Their management also runs a Facebook fan page on which all Facebook Business Tools are applicable.


In August 2018, Christa Rigozzi ranked 21st among the Swiss influencers in the Deep Social Report, with a 73% share of followers in Switzerland, 60% of them female and with an inducibility as an influencer of 96.62%.

Christa Rigozzi **Facebook personal Account** 19k Follower









Christa Rigozzi **Instagram** 42k Follower

Instagram |   


 **christarigozzi** Abonniert ▼ ⋮

2.065 Beiträge 42,1k Abonnenten 384 abonniert

Christa Rigozzi
Swiss Presenter- TV Entertainment- Fashion- Host Blogger- 5 Languages- Twins Mom ❤️ Only good vibes! Smile for a happy mood
www.christarigozzi.ch

20:29    20:29   

Insights **Insights**

 **christarigozzi**

Activity Content **Audience**

42,173 followers
+54 vs. 8 January - 14 January

Age Range All Men Women

Age Range	Percentage
13-17	~2%
18-24	~10%
25-34	~25%
35-44	~20%
45-54	~10%
55-64	~5%
65+	~2%

Top Locations Cities Countries

Location	Percentage
Zurigo	~45%
Berna	~15%
Lucerna	~10%
Soletta	~5%
San Gallo	~5%











Gender

Gender	Percentage
Donne	60%
Uomini	40%

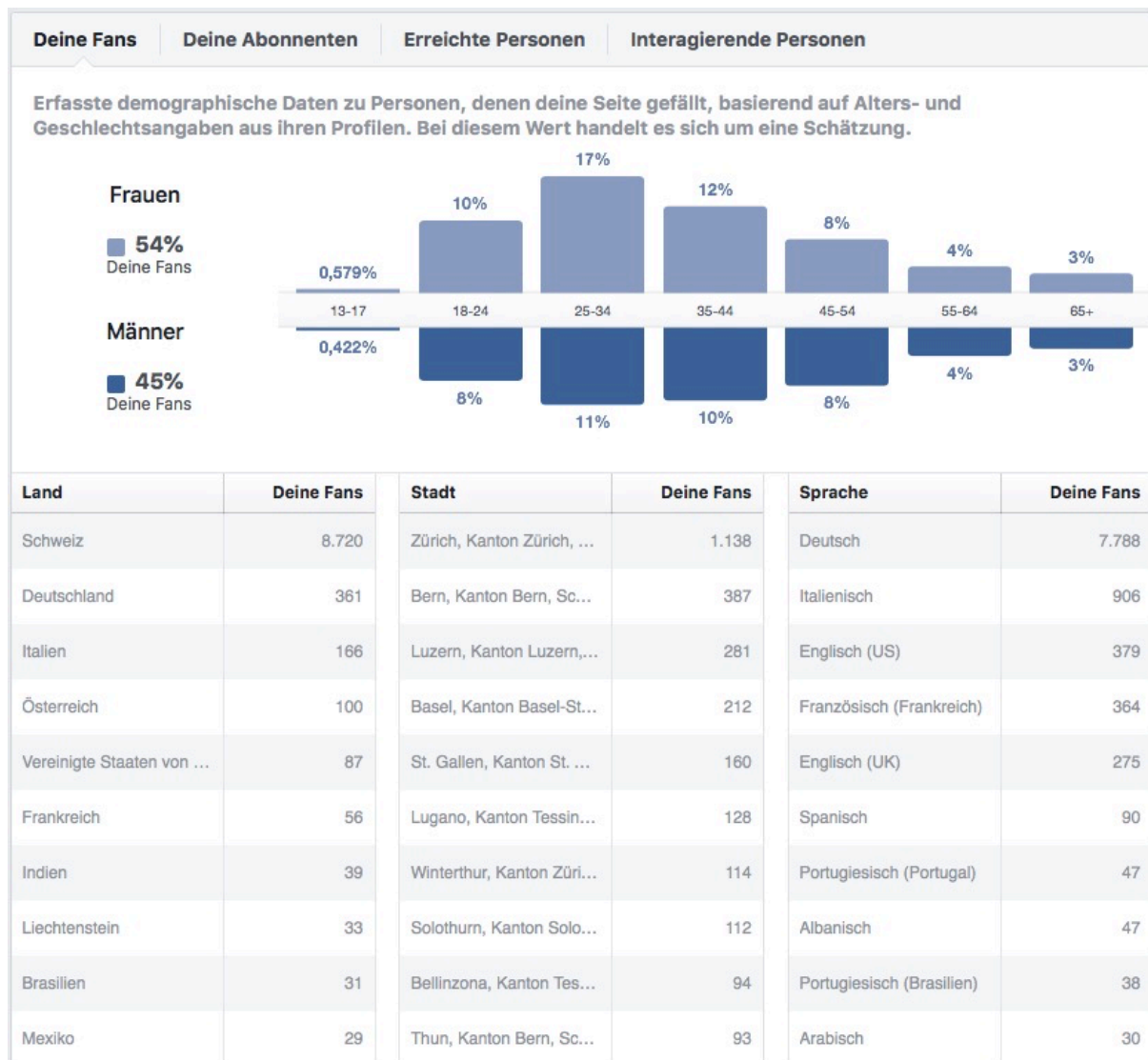
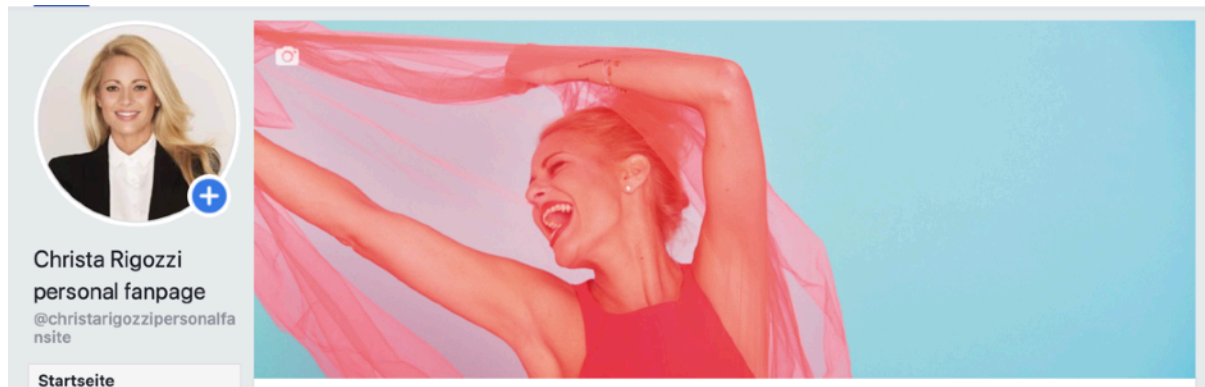
Age Range All Men Women

13-17 1

Followers Hours Days

Christa Rigozzi **Facebook personal Fanpage** 10k Likes



Moderator

Christa Rigozzi has been presenting the successful program "Bauer ledig, sucht ..." for 3plus TV since 2008. Christa Rigozzi loves to approach people spontaneously, curiously and cordially. With these qualities she sat on the side of DJ Bobo in the jury of the blockbuster SRF casting shows „Switzerland got Talent". In 2015 and 2016 Christa Rigozzi presented the Swiss Award, the most important television gala on Swiss television. In 2017, TV presenter Jonas Projer brought her to his side to launch the new Arena / Reporter format on SRF with Christa Rigozzi. This has since been successful and is expected to continue in 2019.

In addition to her presence on television and on the show stage, Christa Rigozzi regularly hosts corporate events. She does this in German as well as in French, in her mother tongue Italian and on special request also in English for selected topics.

