Christa Rigozzi

Brand Ambassador & Influencer

Christa Rigozzi studied Media and Communication Science at the University of Fribourg and as a minor subject Criminal Law and Criminology at the University of Bern, with Bachelor degree. On September 9, 2006, Christa Rigozzi was crowned Miss Switzerland in Geneva. Thanks to her charm she was able to win so many appearances, advertising campaigns and TV commercials during the year that she wrote history as the most successful Miss Switzerland ever. Since then Christa Rigozzi has been contracted by renowned companies such as BVLGARI, Moët & Chandon, Ducati, Huawei, SBB and the Swatch Group, to name but a few.

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Influencer

Christa Rigozzi started early to let her ever-growing fan base participate in her everyday life via social media. She maintains both an Instagram and a personal Facebook account.

Since 2018, Christa Rigozzi ranks among the 20 most important Swiss influencers in the Deep Social Report, with a **83% share of followers in Switzerland**, 60% of them female and with an inducibility as an influencer of 96.62%.

Christa Rigozzi **Instagram 53k** Follower

Moderator

Christa Rigozzi loves approaching people spontaneously, curiously and warmly. With these qualities, she sits in the panel and advice team of the show "The Masked Singer Switzerland" since 2020, broadcasted on Pro7. For Swiss television, Christa Rigozzi hosted the Swiss Award together with Sven Epiney and she was a jury member for "Die Grössten Schweizer Talente" in three seasons. In February 2022, Christa Rigozzi represented Switzerland in the Eurovision show "Quiz ohne Grenzen" (ARD/ORF/SRF). Her new show "Fashion Taxi" started in spring 2023 on sat1 Switzerland and continues with the second season in 2024. In addition to her presence on television and on the show stage, Christa Rigozzi regularly hosts corporate events. She does this in German as well as in French, in her mother tongue Italian and on special request also in English.